

METHODOLOGY DISCLOSURE STATEMENT

Project name	Consumer Energy Report Card Survey
Project reference	NGR 2502001

Research dates:	3 rd – 21 st October 2025
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 20-minute self-complete online survey with n=4,535 participants, sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using 2021 ABS Census population statistics on age, gender, location and highest level of education. It was adjusted to take into account that energy decision makers have a slightly different age and gender profile than that of the broader population. The total effective sample size after weighting was approximately 76%, equating to a margin of error of approximately +/-1.7% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>